

# 广东省 第十届“省长杯” 工业设计大赛 参赛手册

2020



**2020**  
**省长杯**  
工业设计大赛  
Governor Cup  
Industrial Design  
Competition

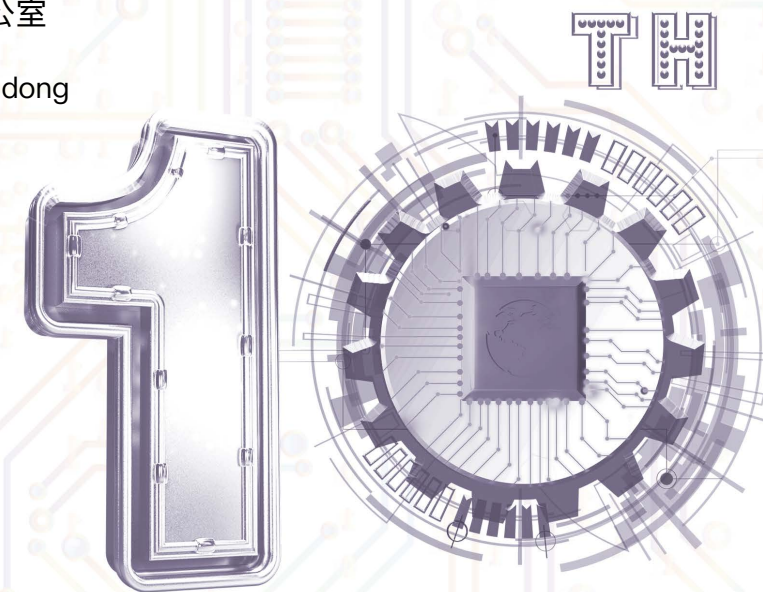
MANUAL OF THE 10TH  
GUANGDONG GOVERNOR  
CUP INDUSTRIAL  
DESIGN COMPETITION

广东省第十届“省长杯”工业设计大赛组委会办公室

Organizing Committee Office of the 10th Guangdong  
Governor Cup Industrial Design Competition



<http://gcup2020.cnxhtv.com>



**設計赋能产业**  
DESIGN ENERGIZING INDUSTRY



根据《广东省人民政府办公厅关于印发第十届“省长杯”工业设计大赛及广东设计周工作方案的通知》（粤办函〔2020〕3号），由广东省第十届“省长杯”工业设计大赛组委会办公室制定本参赛手册。

In accordance with Guangdong Provincial Government Office Notice Concerning Printing and Distributing the Work Program for the 10th Guangdong Governor Cup Industrial Design Competition and Guangdong Design Week (YBH〔2020〕No. 3), the Organizing Committee Office of the 10th Guangdong Governor Cup Industrial Design Competition formulates this manual.

广东省第十届“省长杯”  
工业设计大赛组委会  
办公室

Organizing Committee of the 10th Guangdong  
Governor Cup Industrial Design Competition

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大赛主题  
Theme of the competition

主题  
Theme of the competition

设计赋能  
产业

Design Energizing Industry

紧紧围绕我省制造业高质量发展“六大工程”（强核、立柱、强链、优化布局、品质、培土），十大战略性支柱产业集群，十大战略性新兴产业集群为重点工作，突出赛事活动主题，切实为推动我省制造业高质量发展服务。

Revolving around the 6 major projects (Strengthening Core Industries, Building Pillar Industries, Strengthening Chains, Optimizing Layouts, Improving Quality and Stabilizing Foundations), the 10th competition will focus on 10 clusters of strategic pillar industries and 10 clusters of strategic new industries, aiming to provide services for promoting high quality industrial development in Guangdong province.

组织机构

Organizations

大赛组委会

主 任

覃伟中 广东省副省长

副主任

陈岸明 广东省人民政府副秘书长

涂高坤 广东省工业和信息化厅厅长

成 员

叶元龄 广东省工业和信息化厅二级巡视员

邢 锋 广东省教育厅副厅长

杨 军 广东省科技厅副厅长

陈 剑 广东省财政厅副厅长

杨红山 广东省人力资源社会保障厅副厅长

陈越华 广东省商务厅副厅长

赵 红 广东省文化和旅游厅副厅长

何巨峰 广东省市场监管局副局长

陈小锐 广东省广电局副局长

李腾飞 广东省地方金融监管局副局长

杨 敏 广东省总工会副主席

梁均达 共青团广东省委员会副书记

孙小华 广东省妇女联合会副主席

大赛组委会办公室

设在广东省工业和信息化厅

第十届“省长杯”工业设计大赛

主办单位

广东省工业和信息化厅

承办单位

广东新华影视文化传播有限公司

支持单位

工业和信息化部工业文化发展中心

国际绿色设计组织

中国工业设计协会

广东省工业设计协会

协办单位

广东省各地级以上市工业和信息化主管部门

门有关行业组织、大专院校及有关单位

媒体全程支持

南方日报，广东广播电视台，羊城晚报，

南方+，触电新闻，华人头条

Organizing Committee of the Competition

Director

Qin Weizhong Vice Governor

Deputy Directors

Chen Anming Deputy Secretary-general of Guangdong Provincial Government

Tu Gaokun Director-general of Department of Industry and Information Technology of Guangdong Province

Members

Ye Yuanling Associated Counsel of Department of Industry and Information Technology of Guangdong Province

Xing Feng Deputy Director-general of Guangdong Provincial Education Bureau

Yang Jun Deputy Director-general of Department of Science and Technology of Guangdong Province

Chen Jian Deputy Director-general of Department of Finance of Guangdong Province

Yang Hongshan Deputy Director-general of Human Resources and Social Security Department of Guangdong Province

Chen Yuehua Deputy Director-general of the Department of Commerce of Guangdong Province

Zhao Hong Deputy Director-general of the Department of Culture and Tourism of Guangdong Province

He Jufeng Deputy Director-general of Market Supervision Bureau of Guangdong Province

Chen Xiaorui Deputy Director-general of Administration of Press, Publication, Radio, Film and Television of Guangdong Province

Li Tengfei Deputy Director-general of Local Financial Supervision Bureau of Guangdong Province

Yang Min Vice-chairman of Federation of Trade Unions of Guangdong Province

Liang Junda Deputy Secretary of the Provincial Party Committee of China Communist Youth League

Sun Xiaohua Vice-chairman of Women's Federation of Guangdong Province

Organizing Commitee Office of the Competition

In Department of Industry and Information Technology of Guangdong Province

Sponsor

Department of Industry and Information Technology of Guangdong Province

Organizer

Guangdong Xinhua Film and Television Cultural Communication Co., Ltd.

Supporters

Industrial Culture Development Center of MIIT

World Green Design Organization (WGDO)

China Industrial Design Association (CIDA)

Guangdong Industrial Design Association

Co-organizers

Industry and Information Technology Bureaus of prefectural levels and above,

Industrial organizations, universities and colleges and associated organizations.

Full Media Support

Nanfang Daily, Guangdong Radio and Television Station, Yangcheng Evening News

Nanfang+, iTouch TV, Chinese Top News

专业机构

Professional Organizations

专业指导委员会

Professional Guiding Committee

专业指导委员会负责制订本次大赛的评审规则，处理大赛过程中的有关专业技术问题，对大赛评审进行指导。

This committee is responsible for formulating evaluation & review rules, dealing with professional technology problems in competition process and providing instructions.

专业评审委员会

Professional Evaluation & Review Committee

专业评审委员会按照评审规则、评审细则和分工，在各评审阶段对参赛作品进行评判和打分，处理大赛过程中的行业、专业、技术、市场、管理等相关问题，向组委会推荐最终获奖名单及等级。

This committee is responsible for evaluating and scoring the works in all stages according to the review rules, details and labor division, dealing with problems concerning profession, technology, market and management in review process and recommending prize winner lists and awards to the Organizing Committee.

仲裁委员会

Board of Arbitration

仲裁委员会负责对评审活动全过程进行监督，对工作中出现的违规行为、投诉举报等进行仲裁和处理，由组委会聘请工业设计、法律、行业、监察、公证、知识产权等方面的专家组成。

The Board of Arbitration is comprised of specialists in industrial design, law, industry, supervision, notarization and intellectual property rights. They are engaged by the Organizing Committee, responsible for full supervision over the evaluation & review activities, and for the arbitration & management of the irregularities, complaints, offence reports and etc..

大赛赛制

Competition System

大赛分为初赛、复赛和决赛三个阶段，其中，工业设计组由于参赛作品数量有限，仅分为初赛、决赛两个阶段。

The competition is divided into three stages, preliminary contest, semi-final and final. Since limited participating works are expected to receive, product design group is divided into preliminary contest and finals contest.

初赛

根据大赛工作方案，全省设广州、深圳、珠海、汕头、佛山、韶关、梅州、惠州、东莞、中山、江门、湛江、清远、潮州（根据各地市开设分赛区实际情况进行更新）和省直赛区15个分赛区。省直赛区面向省直、省外（含港澳台地区）、国外以及未设分赛区的市。赛事的组织形式既可与现有赛事结合，也可单独组织。各赛区参赛作品分产品设计组、概念设计组和工业设计组等三个组别进行评审。其中产品设计组、概念设计组按照参赛作品10%的数量推荐参加复赛，工业设计组按照参赛作品10%的数量推荐直接参加决赛。

复赛

对产品设计组、概念设计组参赛作品，按照新一代信息技术类、绿色石化及节能环保类、汽车制造及海工装备船舶类、智能装备类、泛家居类、纺织服装类、CMF类、综合类8个类别，分别设立专项赛。产品设计组、概念设计组各按20%的比例评出优秀作品参加决赛。

决赛

分产品设计组、概念设计组和工业设计组三个组别进行。

其他

本届大赛接受全国大学生工业设计大赛广东赛区推荐的优秀作品按相应的组别参加决赛，推荐参加决赛的优秀作品数量不超过100件，且作品须与本届大赛的规范要求相符。





**Preliminary contest**

According to the competition work program, 14 prefectural-level divisions (including Guangzhou, Shenzhen, Zhuhai, Shantou, Foshan, Shaoguan, Meizhou, Huizhou, Dongguan, Zhongshan, Jiangmen, Zhanjiang, Qingyuan and Chaozhou) and 1 provincial division are set. The prefectural divisions may be updated according to the competition arrangement. The provincial division is set mainly for participants directly under Guangdong province, from other provinces (including Hong Kong, Macau and Taiwan), overseas and from cities where no divisions are set.

All divisions can organize the local competitions together with their contests currently being held or separately. Each division reviews participating works after classifying them into product design group, conceptual design group and industrial design group. Moreover, they need to recommend the top 10% works selected from product design group and conceptual design group respectively to the provincial semi-final, and the top 10% works selected from industrial design group to the final of the competition.

**Semi-final**

Product design works and conceptual design works will be categorized into 8 Semi-finals, including: new IT, green petrol and energy conservation & environmental protection, automobile manufacturing and marine equipment & ships, smart equipment, furniture, apparel, CMF and comprehensive designs. All these categories will have respective contests and 20% excellent works will be selected respectively and recommended to the final.

**Final**

All works recommended by semi-finals (special contests) will be reviewed separately in product design group, conceptual design group and industrial design group, and then prize winners of the competition will be selected finally among them.

**Others**

Excellent works recommended by CUIDC Guangdong Division are accepted and admitted to the final according to their categories. CUIDC Guangdong Division should recommend no more than 100 works complying with the specifications of this competition.

**参赛范围**

**Range of Participants**

本届大赛实行开放办赛，国（境）内外企业、机构、院校、个人或团队均可作为参赛单位自主选择分赛区或全国大学生工业设计大赛广东赛区中的一个参赛，国籍、户籍不限，但同一作品不可重复参赛。

所有参赛作品原则上须是2018年7月1日后完成的原创作品，且具有完全的知识产权和较强的可产业化特质。

In the principle of open competition, domestic enterprises, institutions, universities & colleges, individuals or teams are all admitted to the competition. All participants can sign up at any co-host cities or branches of CUIDC Guangdong Division, regardless of nationality and household registration. However, one piece of work can only be submitted for once.

In principle, all participating works must be original works that are completed after July 1, 2018 and with all their intellectual property rights reserved by the participants and strong industrialization potential.



作品征集方向及分类

Works Collection Direction and Categories

作品组（类）别

本届“省长杯”工业设计大赛设产品设计组、概念设计组和产业设计组三个组别。

产品设计组	面向已量产和已开发产品，分为8个类别，即：新一代信息技术类、绿色石化及节能环保类、汽车制造及海工装备船舶类、智能装备类（包括人工智能及机器人）、泛家居类（包括家电、家具制造、厨卫等）、纺织服装类、CMF类（色彩、材料与工艺）、综合类（上述7个类别之外的其他行业，如生物医药、食品饮料、金属制品等）。
概念设计组	面向未量产、未投入市场的概念设计作品，分为8个类别，即：新一代信息技术类、绿色石化及节能环保类、汽车制造及海工装备船舶类、智能装备类（包括人工智能及机器人）、泛家居类（包括家电、家具制造、厨卫等）、纺织服装类、CMF类（色彩、材料与工艺）、综合类（上述7个类别之外的其他行业，如生物医药、食品饮料、金属制品等）。
产业设计组	以产业创新和产业提升为目标，以设计思维驱动体验创新、服务创新、商业模式创新，重点征集能够体现“设计前置、技术协同、以用户体验为中心”的产业模式系统解决方案、新型生产服务业模式以及设计基础研究项目。

Competition Groups

The Governor Cup Industrial Design Competition is divided into product design group, conceptual design group and industrial design group.

Product design group	This group contains 8 categories of products in mass production and developed products: new IT, green petrol and energy conservation & environmental protection, automobile manufacturing and marine equipment & ships, smart equipment (including artificial intelligence (AI) and robots), furniture (household electrical appliances, furniture manufacturing and kitchen & bath) , apparel, CMF (color, material and fabrication) and comprehensive designs (other designs except the above 7 categories, such as biomedicine, food & drinks, hardware and etc.).
Conceptual design group	This group contains 8 categories of products that are not yet in mass production and haven't been put into market: new IT, green petrol and energy conservation & environmental protection, automobile manufacturing and marine equipment & ships, smart equipment (including artificial intelligence (AI) and robots), furniture (household electrical appliances, furniture manufacturing and kitchen & bath) , apparel, CMF (color, material and fabrication) and comprehensive designs (other designs except the above 7 categories, such as biomedicine, food & drinks, hardware and etc.).
Industrial Design Group	Promote experience innovation, service innovation and commercial mode innovation with design thinking by targeting at industrial innovation and industrial promotion; collect industrial mode system solutions, new production service industry modes and design basic research projects, which can demonstrate “proposed design, coordinated technology and centralized user experience”.



# 参赛流程及时间安排

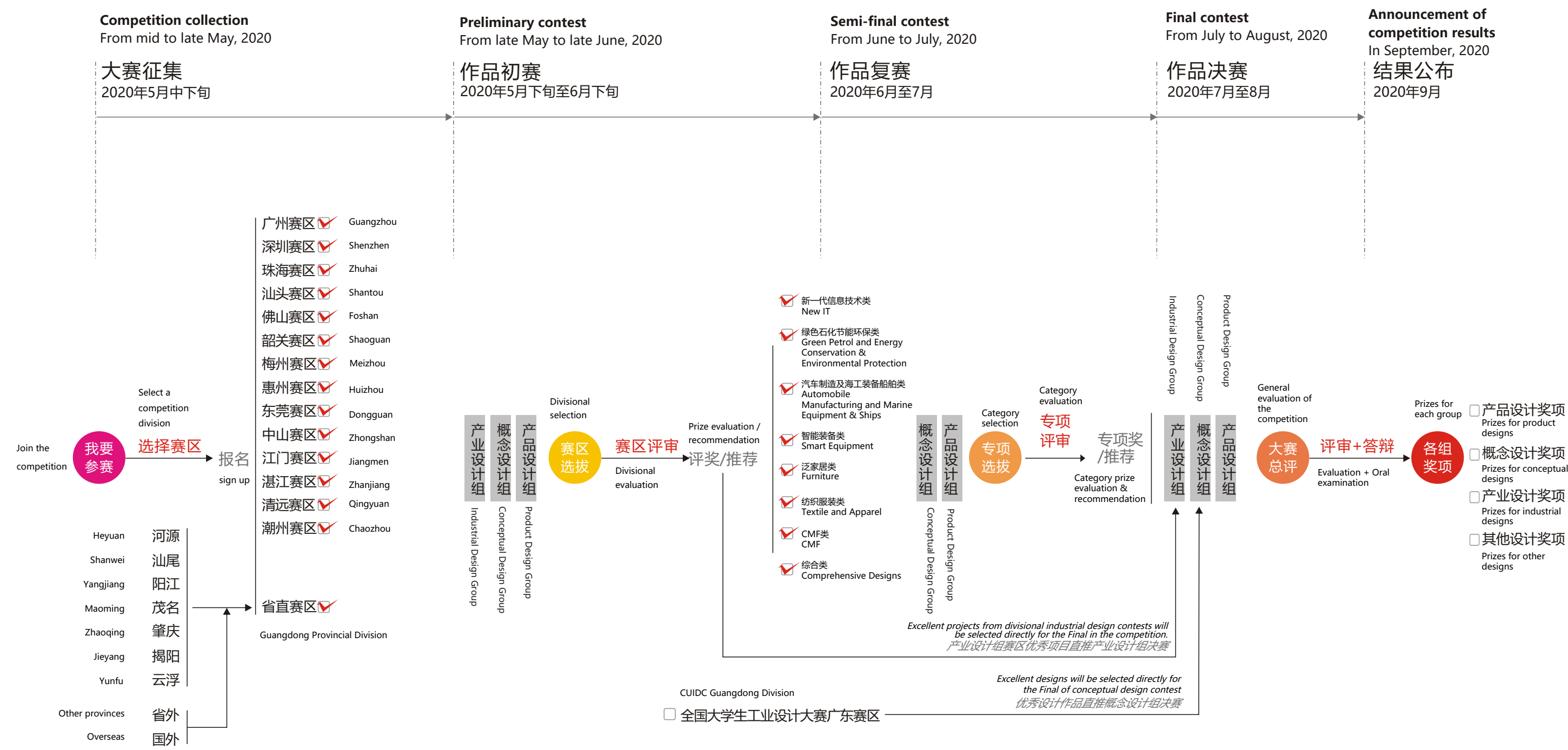
## Procedures and Arrangements



参赛流程

↓

Competing Process Table



# 网络报名流程↓ On-line Registration Steps

## 第一步 网站登陆并注册：

- ⬇ 登陆省长杯官方网站 <http://gcup2020.cnxhtv.com>
- ⬇ 选择所在赛区
- ⬇ 注册账号，获得账号及登陆密码确认

## 第二步 填写参赛信息：

- ⬇ 选择参赛组别（勾选）：☐ 产品设计组 ☐ 概念设计组 ☐ 工业设计组
- ⬇ 选择参赛形式（勾选）：☐ 个人 ☐ 团体（企业） ☐ 团体（设计机构） ☐ 团体（联合参赛）
- ⬇ 填写参赛信息
- ⬇ 填写作品信息
- ⬇ 填写“主创设计师”与“团队成员”材料

## 第三步 完成参赛：

- ⬇ 资料填写完毕后获得参赛编号，并由系统自动生成参赛报名文件
- ⬇ 下载并打印参赛报名文件，签字及盖章（团体）后，扫描并上传到系统指定位置
- ⬇ 已填报内容，在截稿日期前均可修改。截稿后，视为全部完成参赛。所有上传及填写内容将不可更改

## Step 1 Log in the website and register:

- ⬇ Log in the “Governor Cup” official website <http://gcup2020.cnxhtv.com>
- ⬇ Select your competition division
- ⬇ Register the account to obtain account No. and log in with password for confirmation.

## Step 2 Fill in participation information:

- ⬇ Select competition group (tick): product design group, conceptual design group or industrial design group
- ⬇ Select competition form (tick): individual, team (enterprise), team (design organization), team (comb)
- ⬇ Fill in competition information
- ⬇ Fill in the works information.
- ⬇ Fill in the information about chief designer and team members.

## Step 3 Sign up:

- ⬇ Obtain a participant No. after finishing filling in the information and the system will generate competition registration files automatically.
- ⬇ Download and print registration files and scan and upload them to the designated system position after signature and seal (for team).
- ⬇ The registration information and files are changeable before the deadline. After the deadline, all the uploaded files and registration information will get unchangeable. In such case, sign-up is completed.

作品申报及成果提交要求

Submission of Works and Achievements

产品设计组 ↓

Product Design Group

产品设计组完整提交参赛申报及作品评审的内容包括：

- A

完整填写的《省长杯工业设计大赛产品设计参赛报名表》，并向所在赛区获取参赛编号；
- B

不同参赛单位联合组队参赛的，还应同时完整填写《省长杯工业设计大赛产品组项目合作情况表（及联合参赛协议）》；
- C

营业执照副本（个人提交身份证明文件）；
- D

设计方案：包括产品创意及概念描述、产品定义、整体产品实物照片、简要设计说明以及关键结构或关键细节说明、产品量产或销售后取得的社会经济效益等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- E

产品实物：已量产的产品实物；如产品实物体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- F

设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P或PPT其他如KEYNOTE等可转换为PPT格式）；
- G

作品知识产权归属材料。  
注：大赛省直赛区，报名及初步评审只需提交A、B、D和G四项，初评通过,方按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by product design group for application and product review:

- A

Fill out Governor Cup Industrial Design Competition Product Design Group Application Form completely and take participant number from registration division;
- B

Team participants from different companies should also fill out Governor Cup Industrial Design Competition Product Design Group Project Cooperation Statement (and Joint Participation Agreement) completely.
- C

Copy of business license (individuals should submit identity certification documents);
- D

Design plan: Including product idea and concept description, product definition, photo of complete product, brief design description and key structure or key detail description, social and economic benefits obtained after mass production or sales, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- E

Physical products: physical products in mass production. If the products are too large, participant could submit small models or function prototypes that can represent product design quality accurately.
- F

For design projects admitted to the final review: more product design details and using methods should be submitted through videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format).
- G

Intellectual property ownership materials.

Notes: Participants from divisions directly under Guangdong province only need to submit materials as required in A, B, D and G for signing up and preliminary review, and should supplement other review materials as required after passing the preliminary review. Participants from other divisions should consult corresponding divisions about the submission requirements.

概念设计组 ↓

Conceptual Design Group

概念设计组完整提交参赛申报及作品评审的内容包括：

- A

完整填写的《省长杯工业设计大赛概念设计参赛报名表》，并向所属赛区获取参赛编号；
- B

不同参赛单位联合组队参赛的，还应同时完整填写《省长杯工业设计大赛概念组项目合作情况表（及联合参赛协议）》；
- C

营业执照副本（个人提交身份证明文件）；
- D

项目研究报告：应包含设计定位研究、整合技术研究、使用分析与实验、材料与工艺运用、生产加工分析、成本与市场分析、社会价值与经济价值预估等内容（A4幅面报告书形式）；
- E

设计方案：包括产品创意及概念描述、产品定义、整体效果图、简要设计说明以及关键结构或关键细节说明等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- F

设计模型或功能样机：1:1 实物模型或样机；如实物模型体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- G

设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P或PPT其他如hbkqlqb等可转换为mmq格式）；
- H

作品知识产权归属材料（如有）。  
注：上述提交的材料中，项目研究报告、设计方案和设计模型（功能样机）须标明参赛编号，但不得出现作者或作者所在单位的具体信息。省直赛区，报名及初步评审只需提交A、B和E三项，初评通过,方按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by conceptual design group for application and product review:

- A

Fill out Governor Cup Industrial Design Competition Conceptual Design Group Application Form completely and take participant number from registration division;
- B

Team participants from different companies should also fill out Governor Cup Industrial Design Competition Product Design Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C

Copy of business license (individuals should submit identity certification documents);
- D

Project study report: Including design orientation research, integration technology research, using analysis and testing, material and process utilization, production process analysis, cost and market analysis, social value and economic value estimation, etc. (in A4 report form);
- E

Design plan: Including product idea and concept description, product definition, rendering, brief design description and key structure or key detail description, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- F

Design model or function prototype: 1:1 physical model or prototype; if the size of physical model is too large, small-sized model or function prototype that can reflect product design quality accurately can be submitted.
- G

For design projects admitted to the final review: more product design details and using methods should be submitted through videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format).
- H

Intellectual property ownership materials (if any).

Notes: Among the materials to be submitted above, project study reports, design plans and design models (function prototypes) should be marked with participant's number, but without showing participant's information or his/her employer' information. Participants from divisions directly under Guangdong province only need to submit materials required in A, B and E for signing up and preliminary review, and should supplement other review materials as required after passing preliminary review. Participants from other divisions should consult corresponding divisions about the submission requirements.

## 评价内容及原则 Evaluation Items and Principles

设计主题评价、设计过程评价、设计结果评价、设计价值评价。概念设计组侧重于设计主题和设计过程的评价，产品设计组侧重于设计结果和设计价值的评价，产业设计组主要侧重上述评价点基础上的综合效益。初赛、复赛和决赛均按照上述原则执行。

The works will be evaluated on their design theme, design process, design result and design value. The conceptual design group will be evaluated mainly on their design theme and process, while the product design group will be evaluated mainly on their design result and value. The industrial design group will be evaluated mainly on the comprehensive effects based on all the above evaluations. The whole competition from the preliminary, semi-final to the final will follow all the above principles.

工业设计组 ↓ Industrial Design Group

工业设计组完整提交参赛申报及作品评审的内容包括：

- A** 完整填写的《省长杯工业设计大赛产业设计参赛报名表》，并向所在赛区获得获取参赛编号；
- B** 不同参赛单位联合组队参赛的，还应同时完整填写《省长杯工业设计大赛产业组项目合作情况表（及联合参赛协议）》；
- C** 营业执照副本（个人提交身份证明文件）；
- D** 项目研究报告应包含项目目标、研究方法、研究资源的整合与团队构建、如何运用设计整合产业、如何以设计引领技术开发和商业模式创新、如何推动企业、产业或区域经济实现转型升级、应用于实践并获得具体效益、各方面评价与表彰等内容（A4幅面、图文结合的报告书形式）；
- E** 作品知识产权归属材料（如有）。
- 注：大赛省直赛区，报名及初步评审需完整提交全部材料；其他赛区申报细节请咨询各赛区。

**Materials to be submitted by industrial design group for application and product review:**

- A** Fill out Governor Cup Industrial Design Competition Industrial Design Group Application Form and take participant number from registration division completely;
- B** Team participants from different companies should also fill out Governor Cup Industrial Design Competition Product Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C** Copy of business license (individuals should submit identity certification documents);
- D** Project study report: Including design objective, research method and research resource integration and team construction; how to integrate industries with design, how to lead technical development and commercial mode innovation with design; how to promote enterprises, industries or regional economy to realize transformation and upgrade and apply them in practice to obtain benefits; evaluation and commendation, etc. (In the form of A4 report combining figures and texts);
- E** Intellectual property ownership materials (if any).

*Notes: Participants from divisions directly under Guangdong province need to submit all materials required for signing up and preliminary review. Participants from other divisions should consult corresponding divisions about the submission requirements.*

## 设计主题

### Design theme evaluation

主要衡量项目与大赛主题的符合度，突出技术、艺术与实用的结合，并对项目计划的预期成果目标予以评价。

Measure the project conformity to competition theme, highlight the combination of technology, art and practice, and evaluate the expected achievements and objectives.

## 设计过程

### Design process evaluation

针对参赛项目的团队配置、流程设计、资源统筹的合理性，用户和市场研究分析方法、未来趋势判断、定位结果，行业新技术的运用或创新性整合，团队协同能力与效果，以及设计报告书、项目过程文件完整性进行评价。

Evaluate the reasonableness of team allocation, process design and resource coordination of participating teams, user and market research and analysis method, future tendency judgment, orientation result, new industrial technology utilization or innovative integration, team collaboration and effect, as well as the completeness of design report and project process documents.

## 设计结果

### Design result evaluation

针对参赛项目成果的创新性、实用性、美观性和经济性进行综合评价。

Evaluate the innovativeness, practicality, atheistic and economy of the achievements of participating projects comprehensively.

设计价值

### Design value evaluation

从参赛作品的社会价值和经济价值两个方面展开评价，项目既应具备促进社会和谐稳定、承载中国文化、节约资源、具备良好社会责任感的项目内涵，也应适合市场发展需求、有可产业化基础、具备规模化效益及良好的获益前景。

Evaluate the works by two aspects: social value and economic value. Projects should convey the design value evaluation connotation of promoting social harmony and stabilization, carrying Chinese culture, saving resources and expressing good social responsibility, and should also meet market development demands with industrialization foundation, extensive benefits and beneficial prospects.



# 申诉与仲裁

## Complaint and Arbitration

### 问责机制

当发生下列情况的，活动组委会有权收回竞赛奖项标志的使用权和已颁发的奖品、奖金，并在广东省工业和信息化厅以及广东新华影视文化传播有限公司网上公布：

1. 获奖项目产品由于功能性缺陷造成了重大社会危害；
2. 正式确认获奖项目产品侵犯了其他产品的设计权或其他知识产权；
3. 正式确认获奖项目在评奖过程中有弄虚作假或其他有违公平原则的行为；
4. 获奖项目及其生产单位在未通过主办者的情况下对获奖项目进行重大修改，并继续在该项目产品上使用获奖标志或利用其进行宣传。

### 申诉与仲裁

1. 参赛单位有权对不符合竞赛规定或有失公正的评判、奖励等行为提出申诉；
2. 申诉时，应递交由参赛团队主设计师亲笔签字同意的书面报告，报告应对申诉设计事件的现象、发生的时间、设计的人员、申诉依据与理由等进行充分、实事求是的叙述。事实依据不充分、仅凭主观臆断的申诉不予受理；
3. 申诉时效：违规行为发生后2天之内提出，超过时效将不予受理申诉；
4. 仲裁处理：组委会专设仲裁委员会工作组受理申诉，收到申诉报告之后，根据申诉事由进行审查，并将书面通知申诉方，告知申诉处理结果；
5. 申诉人不得无故拒不接受处理结果，不允许采取过激行为刁难、攻击工作人员、否则视为放弃申诉；
6. 有关申诉与仲裁，向大赛仲裁委员会提交。

### Accountability mechanism

In any of the following circumstances, the Organizing Committee is entitled to reclaim the award logo using right and the awards and bonuses granted, and publicize the reclamation on the websites of Department of Industry and Information Technology of Guangdong Province and Guangdong Xinhua Film and Television Cultural Communication Co., Ltd.:

1. Products of awarded projects cause major social hazards due to functional defects;
2. Awarded projects projects are officially confirmed infringing the design right of other products or other intellectual property rights;
3. It is officially confirmed that fraud is practiced or other acts against the fairness principle for the prize-winning projects;
4. Awarded projects are modified significantly by their producers without the permission of the sponsor, and keep using award logo on the products or using it for promotion purposes.

### Complaint and arbitration

1. Participants are entitled to file complaints against judgments and rewards not conforming to competition rules or the principle of impartiality;
2. To file a complaint, the complaining parties should submit a written report with the signature of the chief designer of his/her team and provide a thorough and true statement on the situation, time, design personnel, complaint basis and reasoning about the design event he complains against. Complaints without thorough factual basis or based on subjective assumptions will not be accepted;
3. Complaint time: within two days after the violation. Complaints submitted later than this time will not be accepted;
4. Arbitration: The Organizing Committee has set up the Board of Arbitration to accept complaints. Upon receiving complaint reports, the Board of Arbitration will review the case according to the complaint causes and inform the complaining party of the handling result in written form;
5. Complaining parties must not reject handling result without a proper reason, and must not overreact to create difficulties for and attack working staff. Otherwise, they will be deemed giving up complaining rights;
6. The complaint and arbitration object should be passed to the Board of Arbitration of the Competition.



表彰与奖励

Commendation and Awards

奖项

奖励

Prizes and awards

初赛：

根据全省各分赛区的大赛工作方案，设定并评选出分赛区各级奖项。具体奖励办法，见各分赛区公布的有关文件。

复赛：

分别从产品设计组、概念设计组作品中，按照8个类别各评出专项赛一等奖1名、专项赛二等奖5名、专项赛三等奖9名，共计240名。由大赛组委会颁发奖杯和证书。

决赛：

分别从产品设计组、概念设计组和产业设计组作品中，不分类别各评出大赛钻石奖1名、金奖2名、银奖3名、铜奖4名，共30名。由大赛组委会颁发奖杯和证书。另在所有决赛作品中，设立最具创新奖、畅销产品奖、最具商业潜力奖、绿色设计奖若干名，其余进入决赛的参赛作品均获本次大赛优秀奖。决赛评选出的上述奖项，由大赛组委会颁发奖杯和证书。

Preliminary contest

Set and select prizes of all levels for divisions according to their work plans for the competition. See relevant documents released by divisions for detailed rewarding measures.

Semi-final

Select 1 first prize winner, 5 second prize winners and 9 third prize winners (240 in total) from the works of product design group and conceptual design group through each special contest of the 8 categories; and then the Organizing Committee should grant them with trophies and certificates.

Final

1 diamond prize winner, 2 gold prize winners, 3 silver prize winners and 4 bronze prize winners (30 in total) from the works of each of the three groups including product design group, conceptual design group, industrial design group and then the Organizing Committee will grant them with trophies and certificates. Besides, there are the most innovative award, best-seller award, best commercial potential award and green design award from all works admitted to the final, and grant recognition award to all of them. The Organizing Committee of the Competition will grant trophies and certificates to all of the awards rated above.

授予

称号

Title granting

大赛对决赛阶段主要获奖作品的主创设计师授予称号：

广东省2020年度十大优秀工业设计师  广东省2020年度十大新锐设计师

产品设计组前10名的主创设计师，由组委会授予“广东省2020年度十大优秀工业设计师”荣誉称号。对获得概念设计组前10名的主创设计师，由组委会授予“广东省2020年度十大新锐工业设计师”称号。参赛作品前10名主创设计师如有重复，按作品得分/得票名次依次顺延。

广东省技术能手

对产品设计组和概念设计组前5名的非在校学生主创设计师，由大赛组委会向省人力资源和社会保障厅推荐，按规定程序授予“广东省技术能手”荣誉称号。

广东省五一劳动奖章

对获得产品设计组、概念设计组和产业设计组各组第一名（钻石奖）的广东职工团队主创设计师，由大赛组委会向省总工会推荐，按有关规定和程序颁发“广东省五一劳动奖章”。

广东省青年岗位能手

对获得产品设计组、概念设计组和产业设计组各组前10名作品的主创设计师，由大赛组委会根据有关规定和程序，向团省委推荐3名符合条件人选参加“广东省青年岗位能手”评选。

广东省三八红旗手

对获得产品设计组、概念设计组和产业设计组各组前3名（钻石奖、金奖）作品的女性主创设计师，经所在单位推荐，由大赛组委会根据有关规定和程序，向省妇联推荐参加“广东省三八红旗手”评选。

大赛突出贡献奖

对积极参与大赛组织、宣传、评选等工作并作出突出贡献的单位和个人，由组委会颁发奖状。

The competition will grant titles to chief designers of prize-winning works at the final:

**2020 Top 10 Excellent Industrial Designers of Guangdong Province**

**2020 Top 10 New Industrial Designers of Guangdong Province**

The top 10 chief designers from product design group will be granted as “2020 Top 10 Excellent Industrial Designers of Guangdong Province” by the Organizing Committee. The top 10 chief designers from conceptual design group will be granted as “2020 Top 10 New Industrial Designers of Guangdong Province” by the Organizing Committee. Among the top 10 chief designers, if there are some overlaps among different designers, they will be re-ranked in sequence according to the scores and votes of their works.

**Technical Master-Hand of Guangdong Province**

The top 5 non-student chief designers from product design group and conceptual design group will be granted as “Technical Master-Hand of Guangdong Province” according to the specified procedures. The Organizing Committee will make recommendations to Human Resources and Social Security Department of Guangdong Province.

**May 1st Labor Medal of Guangdong Province**

The chief designers with diamond prizes from Guangdong staff teams of product design group, conceptual design group and industrial design group will be granted as “May 1st Labor Medal of Guangdong Province” according to relevant regulations and procedures. The Organizing Committee will make recommendations to Federation of Trade Unions of Guangdong Province.

**Young Excellent Performer on Post of Guangdong Province**

Among the top 10 chief designers respectively from product design group, conceptual design group and industrial design group, 3 qualified designers will be recommended to join the evaluation and selection as possible “Young Excellent Performer on Post of Guangdong Province” according to the relevant regulations and procedures. The Organizing Committee will make recommendations to the Provincial Party Committee of China Communist Youth League.

**"March 8th" Red-banner Holder of Guangdong Province**

The top 3 female chief designers with diamond prizes and golden prizes respectively from product design group, conceptual design group and industrial design group will be recommended to join the evaluation and selection as "March 8th" Red-banner Holder of Guangdong Province” according to relevant regulations and procedures. The Organizing Committee will make recommendations to Women's Federation of Guangdong Province.

**Outstanding Contribution Award**

Individual and organizations with outstanding contribution in the organization, promotion and evaluation of this competition will be granted with “Outstanding Contribution Award”.

# 广东设计周

## Guangdong Design Week

本届“省长杯”工业设计大赛的相关活动，将以第十届“广东设计周”为平台，以“设计赋能产业”为主题，于2020年9月下旬与第十七届中国国际中小企业博览会同期同地举办第十届广东设计周系列活动。通过强强联合，进一步弘扬广东设计文化，促进工业设计与中小企业融合发展，扩大赛事活动的国际影响力，实现效应叠加。

第十届广东设计周主要包括以下活动：

### （一）广东工业设计展

围绕“设计赋能产业”的主题，着力展现广东工业设计在能力建设等方面的新成果、新形象、新趋势。内容包括“省长杯”工业设计大赛的主要成果、广东工业设计发展历程，以及国内外（含港澳台地区）工业设计行业的典型企业（机构）、领军人物、代表作品和工业设计省际、国际交流合作的成果及做法经验。

### （二）2020广东工业设计峰会

举办设计与产业融合论坛，围绕“工业设计支撑制造业高质量发展”，就工业设计如何提升优势传统产业、培育发展战略性新兴产业、推动制造强省建设等开展研讨。以工业设计创新发展为主题，组织主题演讲、国际设计师之夜、中欧工业设计主题日、亚洲色彩论坛等设计文化交流活动。

### （三）政策宣贯会

通过专题报告会、现场咨询、宣传专栏、手册等方式集中宣贯我省建设制造强省的有关政策举措，同时邀请省市场监管局和相关领域专家，共同解读知识产权保护方面的法律法规，并就有关问题进行释疑解惑。

### （四）大赛颁奖典礼

邀请大赛获奖者、专业设计师、知名企业、媒体、省内外创投基金及相关行业代表出席，由大赛获奖代表作优秀案例的设计分享报告，接受组委会颁发的各类奖项和荣誉。针对但不限于大赛优秀概念设计作品和项目，提供孵化机构、创投基金等资源对接，对达成合作转化意向的代表性项目现场举行签约仪式，加快推动大赛获奖作品产业化。

### （五）其他相关活动

陆续举办广州国际设计周、深圳国际工业设计大展、中国设计活动日、国际工业设计开放日、韩国好设计、工业设计工作坊等各类广东设计周的后续配套活动，具体方案由各地、各有关单位制订，报组委会备案。

Based on the platform of the 10th “Guangdong Design Week” and with “Design Energizing Industry” as the theme, the 10th Governor Cup Industrial Design Competition will carry out a series of extended activities at the same place and same time as the 17th CISMEF in September, 2020. All these activities will help to promote Cantonese design culture, boost the development of industrial designs and small & medium enterprises (SME). Expanding competition activities will also bring international effects and reinforce the competition achievements.

### The 10th Guangdong Design Week mainly includes the following activities:

#### Guangdong Industrial Design Exhibition

Focusing on the theme of “Design Energizing Industry”, this exhibition will demonstrate the new achievements, new image and new tendency achieved in industrial design capability construction by Guangdong. The exhibition will show: main achievements of the competition, industrial design development history of Guangdong, and representative enterprises (organizations), leading experts, works, achievements & experiences of cross-province & cross-border cooperation from China (including Hong Kong, Macau and Taiwan) and overseas.

#### 2020 Guangdong Industrial Design Summit

Focusing on “Industrial Design Supporting High Quality Development of Manufacturing Industries”, hold the forum of merging designs and industries to deliberate about how industrial designs could upgrade traditional designs, cultivate and develop strategic new industries, promote to construct Guangdong as a famous manufacturing province. With “Creation and Development of Industrial Designs” as the theme, organize design cultural exchange activities, including Theme Speeches, Evening of International Designers, Design Day of Sino-European Industrial Design, Asian Color Forum and etc..

#### Policy Announcement Conference

Announce relevant polices and measures of constructing Guangdong as a famous manufacturing province through special reports meeting, on-site consulting, promotion columns and brochures. Besides, experts from provincial market supervision bureau and relevant fields will be invited to explain laws and regulations of intellectual property protection and answer relevant questions.

#### Awarding Ceremony

Prize winners of the Competition, professional designers, famous enterprises, news media and representatives of venture capital funds of Guangdong and other provinces will be invited to attend the awarding ceremony. Main prize winners will be invited to share their designs and accept the awards and honors granted by the Organizing Committee. Provide matching resources (such as incubators venture capital funds and etc.) for excellent conceptual works and projects from the competition (but not limited to only from the competition). Besides, achievement transformation ceremony will be hosted for bilateral parties or multilateral parties who have reached cooperation agreement, so as to accelerate the industrialization of the awarded works.

#### Other Supporting Activities

Series of synchronous design activities will be held, such as Guangzhou International Design Week, Shenzhen International Industrial Design Fair, China Design Day, International Industrial Design Open Day, Excellent Designs from Korea and activities from other industrial design workshops. Detailed schemes of the above activities will be formulated by local authorities and relevant organizations, and should be passed to the Organizing Committee to put on record.

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传真：020-37650003  
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广东新华影视文化传播有限公司

附表1

第十届省长杯工业设计大赛产品设计组参赛报名表

报名参赛须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。其他参赛电子文件、样机/产品的提交另行通知。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目 所属赛区 生成编码 (自动)

项目名称		专项领域	<input type="checkbox"/> 新一代信息技术类 <input type="checkbox"/> 绿色石化及节能环保类 <input type="checkbox"/> 汽车制造及海工装备船舶类 <input type="checkbox"/> 智能装备类 <input type="checkbox"/> 泛家居类 <input type="checkbox"/> 纺织服装类 <input type="checkbox"/> CMF类 <input type="checkbox"/> 综合类	
项目说明	产品设计概念描述(不超过50字)			
	产品定义(不超过50字)			
	整机与细节图片			
	关键结构与细节说明(不超过100字)			
	社会经济效益说明(不超过50字)			
	需求对接 大赛安排知识产权和商业化对接服务，如有需求请填写			
	知识产权	<input type="checkbox"/> 外观专利申请 <input type="checkbox"/> 实用新型专利申请 <input type="checkbox"/> 发明专利申请 <input type="checkbox"/> 版权著作申请	商业对接	<input type="checkbox"/> 品牌合作 <input type="checkbox"/> 商业合作 <input type="checkbox"/> 产品众筹 <input type="checkbox"/> 其他
团队成员	( 一般不超过10人，请注明成员职位及作用 )			
主创设计师 (限1名)	姓名		年龄	
	性别		身份证编号	
单位签章 (独立或各方)	本表所填项目内容真实可靠；该作品/项目无知识产权争议；参赛方同意并遵守大赛的各项规则，并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。			

附表2

第十届省长杯工业设计大赛产品设计组参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在线填写。填写合格后请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目 所属赛区 生成编码 (自动)

项目名称		专项领域	<input type="checkbox"/> 新一代信息技术类 <input type="checkbox"/> 绿色石化及节能环保类 <input type="checkbox"/> 汽车制造及海工装备船舶类 <input type="checkbox"/> 智能装备类 <input type="checkbox"/> 泛家居类 <input type="checkbox"/> 纺织服装类 <input type="checkbox"/> CMF类 <input type="checkbox"/> 综合类	
合作说明	简要说明(不超过100字)			
团队成员	( 一般不超过10人，请注明所属单位、职位及作用 )			
主创设计师 (限1名)	姓名		年龄	
	性别		身份证编号	

■ 联合参赛协议书

本团队以此协议书和所填项目作品（产品名称：）参加第十届“省长杯”工业设计大赛。	
特此声明： 所填项目内容及相关方合作意向真实可靠；该产品由相关方合作设计研发，无知识产权争议；各方已就产品及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责，大赛主办方仅就本表所填的内容进行确认。产品合作各方同意并遵守大赛的各项规则，授权大赛主办方及其委托承办单位可对其项目/产品成果公开出版、展示、展览和在有关媒体公开报道。	
主要参赛方（签章）：	日期：
合作参赛方（签章）：	日期：

附表3

第十届省长杯工业设计大赛概念设计组参赛报名表

报名参赛须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。其他参赛电子文件、样机/模型的提交另行通知。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目所属赛区生成编码（自动）

项目名称		专项领域	<input type="checkbox"/> 新一代信息技术类 <input type="checkbox"/> 绿色石化及节能环保类 <input type="checkbox"/> 汽车制造及海工装备船舶类 <input type="checkbox"/> 智能装备类 <input type="checkbox"/> 泛家居类 <input type="checkbox"/> 纺织服装类 <input type="checkbox"/> CMF类 <input type="checkbox"/> 综合类										
项目说明	设计定位说明(不超过50字)												
	设计特点说明(不超过50字)												
	用户体验说明(不超过50字)												
	材料工艺说明(不超过50字)												
	社会经济价值(不超过50字)												
	需求对接 大赛安排知识产权、产业化和商业化对接服务，如有需求请填写												
	知识 产 权	<input type="checkbox"/> 外观设计申请 <input type="checkbox"/> 实用新型专利申请 <input type="checkbox"/> 发明专利申请 <input type="checkbox"/> 版权著作申请			产 业 对 接	<input type="checkbox"/> 设计方案转让 <input type="checkbox"/> 设计方案合作 <input type="checkbox"/> 供应链支持 <input type="checkbox"/> 项目资金孵化			商 业 对 接	<input type="checkbox"/> 品牌合作 <input type="checkbox"/> 商业合作 <input type="checkbox"/> 产品众筹 <input type="checkbox"/> 其他			
团队成员	( 一般不超过10人，请注明成员职位及作用 )												
主创设计师 (限1名)	姓名				年龄								
	性别				身份证编号								
单位签章 (独立或各方)	本表所填项目内容真实可靠；该作品/项目无知识产权争议；参赛方同意并遵守大赛的各项规则，并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。												

附表4

第十届省长杯工业设计大赛概念设计组参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在在线填写。填写合格后请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目所属赛区生成编码（自动）

项目名称		专项领域	<input type="checkbox"/> 新一代信息技术类 <input type="checkbox"/> 绿色石化及节能环保类 <input type="checkbox"/> 汽车制造及海工装备船舶类 <input type="checkbox"/> 智能装备类 <input type="checkbox"/> 泛家居类 <input type="checkbox"/> 纺织服装类 <input type="checkbox"/> CMF类 <input type="checkbox"/> 综合类										
合作说明	简要说明(不超过100字)												
团队成员	( 一般不超过10人，请注明所属单位、职位及作用 )												
主创设计师 (限1名)	姓名				年龄								
	性别				身份证编号								

■ 联合参赛协议书

本团队以此协议书和所填项目作品（作品名称： <span></span> ）参加第十届“省长杯”工业设计大赛。			
特此声明： 所填项目内容及相关方合作意向真实可靠；该项目由相关方合作设计研发，为从未发表或量产的产品设计，无知识产权争议；各方已就项目及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责，大赛主办方仅就本表所填的内容进行确认。项目合作各方同意并遵守大赛的各项规则，授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。			
主要参赛方（签章）：		日期：	
合作参赛方（签章）：		日期：	

附表5

第十届省长杯工业设计大赛产业设计组参赛报名表

报名参赛须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。其他参赛电子文件、模型（模型）的提交另行通知。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目所属赛区 生成编码 (自动)

项目名称				
项目说明	项目简要说明(不超过500字)			
	需求对接 大赛安排知识产权和合作对接服务，如有需求请填写			
	<div><input type="checkbox"/> 版权著作申请 <input type="checkbox"/> 其他（可附表说明）</div> <div><input type="checkbox"/> 商业合作</div> <div><input type="checkbox"/> 供应链支持</div> <div><input type="checkbox"/> 项目资金扶持</div>			
团队成员	( 一般不超过10人，请注明成员职位及作用 )			
主创设计师 (限1名)	姓名		年龄	
	性别		身份证编号	
单位签章 (独立或各方)	本表所填项目内容真实可靠；该项目无知识产权争议；参赛方同意并遵守大赛的各项规则，并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。			

附表6

第十届省长杯工业设计大赛产业设计组参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在线填写。填写合格后请下载打印，盖章/签名后拍照或扫描上传到系统要求位置。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目所属赛区 生成编码 (自动)

项目名称				
合作说明	简要说明(不超过100字)			
团队成员	( 一般不超过10人，请注明所属单位、职位及作用 )			
主创设计师 (限1名)	姓名		年龄	
	性别		身份证编号	

■ 联合参赛协议书

本团队以此协议书和所填项目（项目名称：）参加第十届“省长杯”工业设计大赛。

特此声明：

所填项目内容及相关方合作意向真实可靠；该项目由相关方合作完成，无知识产权争议；各方已就项目及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责，大赛主办方仅就本表所填的内容进行确认。项目合作各方同意并遵守大赛的各项规则，授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。

主要参赛方（签章）：

日期：

合作参赛方（签章）：

日期：



Product Design Contest Application Form of the 10th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form on the official website of the competition to sign up. The application form and a unique number will be generated after the applicant has filled out and submitted full details as required. Please download and print the form, and then upload it onto the designated system position after signature and seal (for team). Applicants will be advised about how to submit other electronic files and prototypes / models later.

Independent/cooperative participants

Participant 1	
Participant 2	( If any )
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Participating project

Division

No.

(Auto)

Project name		Field	<input type="checkbox"/> New IT <input type="checkbox"/> Green Petrol and Energy Conservation & Environmental Protection <input type="checkbox"/> Automobile Manufacturing and Marine Equipment & Ships <input type="checkbox"/> smart equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Textile and apparel <input type="checkbox"/> CMF <input type="checkbox"/> Comprehensive Designs		
Project description	Description of product design concept (no more than 50 words)				
	Product definition (no more than 50 words)				
	Pictures of machine set and its details				
	Description of key structures and their details(no more than 100 words)				
	Description of social and economic benefits (no more than 50 words)				
Demands    The competition   intellectual property and commercialization related services, please tell if needing them.					
	Intellectual property	<input type="checkbox"/> Design patent application		Commercialization	<input type="checkbox"/> Brand cooperation
		<input type="checkbox"/> Utility model patent application			<input type="checkbox"/> Commerical cooperation
<input type="checkbox"/> Invention patent application		<input type="checkbox"/> Product crowd-funding			
<input type="checkbox"/> Copyright application		<input type="checkbox"/> Others			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)				
Chief designer (1 only)	Name		Age		
	Gender		ID card No.		
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the works/ project are not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.				

Joint Participation Statement for Product Design Contest of the 10th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the competition. After filling out full details as required, please download and print the statement, and then upload it onto the designated system position after signature and seal (for team).

Cooperative participants

Participant 1	
Participant 2	
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Cooperative project

Division

No.

(Auto)

Project name		Field	<input type="checkbox"/> New IT <input type="checkbox"/> Green Petrol and Energy Conservation & Environmental Protection <input type="checkbox"/> Automobile Manufacturing and Marine Equipment & Ships <input type="checkbox"/> smart equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Textile and apparel <input type="checkbox"/> CMF <input type="checkbox"/> Comprehensive Designs	
Cooperation description	Brief introduction (no more than 100 words)			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	

Joint participation agreement

The team will participate in the competition with this agreement and the works (name of product: ) it provides.

Declaration:  
All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and competition, and reached an agreement. Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish , display, exhibit and report via media the project outcomes.

Participating parties (signature and seal):

Date:

Cooperative participating parties (signature and seal):

Date:

Conceptual Design Contest Application Form of the 10th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form on the official website of the competition to sign up. The application form and a unique number will be generated after the applicant has filled out and submitted full details as required. Please download and print the form, and then upload it onto the designated system position after signature and seal (for team). Applicants will be advised about how to submit other electronic files and prototypes / models later.

Independent/cooperative participants

Participant 1	
Participant 2	( If any )
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Participating project

Division

No.

(Auto)

Project name		Field	<input type="checkbox"/> New IT <input type="checkbox"/> Green Petrol and Energy Conservation & Environmental Protection <input type="checkbox"/> Automobile Manufacturing and Marine Equipment & Ships <input type="checkbox"/> smart equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Textile and apparel <input type="checkbox"/> C MF <input type="checkbox"/> Comprehensive Designs					
Project description	Design orientation (no more than 50 words)							
	Design characteristics (no more than 50 words)							
	User experience (no more than 50 words)							
	Material & technology (no more than 50 words)							
	Social and economic value (no more than 50 words)							
Demands The competition arranges intellectual property, industrialization and commercialization related services, please tell if needing them.								
Intellectual property	<input type="checkbox"/> Design patent application <input type="checkbox"/> Utility model patent application <input type="checkbox"/> Invention patent application <input type="checkbox"/> Copyright application		Industrialization	<input type="checkbox"/> Transfer of design scheme <input type="checkbox"/> Cooperation in desgin scheme <input type="checkbox"/> Supply chain support <input type="checkbox"/> Project fund incubation		Commercialization	<input type="checkbox"/> Brand cooperation <input type="checkbox"/> Commerical cooperation <input type="checkbox"/> Product crowd-funding <input type="checkbox"/> Others	
Team members	(No more than 10 people in general; please describe the employer, post and function of members)							
Chief designer (1 only)	Name		Age					
	Gender		ID card No.					
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the works/ project are not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.							

Joint Participation Statement for Conceptual Design Contest of the 10th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the competition. After filling out full details as required, please download and print the statement, and then upload it onto the designated system position after signature and seal (for team).

Cooperative participants

Participant 1	
Participant 2	
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Cooperative project

Division

No.

(Auto)

Project name		Field	<input type="checkbox"/> New IT <input type="checkbox"/> Green Petrol and Energy Conservation & Environmental Protection <input type="checkbox"/> Automobile Manufacturing and Marine Equipment & Ships <input type="checkbox"/> smart equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Textile and apparel <input type="checkbox"/> CMF <input type="checkbox"/> Comprehensive Designs		
Cooperation description	Brief introduction (no more than 100 words)				
Team members	(No more than 10 people in general; please describe the employer, post and function of members)				
Chief designer (1 only)	Name		Age		
	Gender		ID card No.		

Joint participation agreement

The team will participate in the competition with this agreement and the works (name of works: ) it provides.

Declaration:  
All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; project design has never been published or used in products in mass production before, and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and competition, and reached an agreement.  
Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish , display, exhibit and report via media the project outcomes.

Participating parties (signature and seal):

Date:

Cooperative participating parties (signature and seal):

Date:

Industrial Design Contest Application Form of the 10th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form on the official website of the competition to sign up. The application form and a unique number will be generated after the applicant has filled out and submitted full details as required. Please download and print the form, and then upload it onto the designated system position after signature and seal (for team). Applicants will be advised about how to submit other electronic files and prototypes / models later.

Independent/cooperative participants

Participant 1	
Participant 2	( If any )
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Participating project

Division                      No.                      (Auto)

Project name				
Project description	Brief project description (no more than 50 words)			
	Demands The competition arranges intellectual property and cooperation related services, please tell if needing them.			
	<div><input type="checkbox"/> Copyright application</div> <div><input type="checkbox"/> Others (attachment available)</div> <div><input type="checkbox"/> Commerical cooperation</div> <div><input type="checkbox"/> Supply chain support</div> <div><input type="checkbox"/> Project fund support</div>			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the project is not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.			

Joint Participation Statement for Industrial Design Contest of the 10th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the competition. After filling out full details as required, please download and print the statement, and then upload it onto the designated system position after signature and seal (for team).

Cooperative participants

Participant 1	
Participant 2	
Participant 3	( If any )

Contanct of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

Cooperative project

Division                      No.                      (Auto)

Project name				
Cooperation description	Brief introduction (no more than 100 words)			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	

Joint participation agreement

The team will participate in the competition with this agreement and the works (name of product: ) it provides.

Declaration:  
All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and competition, and reached an agreement. Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the competition, and authorize the sponsor and the organizers it entrusts to publish , display, exhibit and report via media the project outcomes.

Participating parties (signature and seal):

Date:

Cooperative participating parties (signature and seal):

Date: